



pyrrha

2016 MEDIA KIT



# PYRRHA

Pyrrha jewelry is handcrafted using authentic wax impressions and imagery from the Victorian Era. Cast with reclaimed metals using time honoured, old world techniques, each signature talisman has a symbolic meaning culled from heraldry.



THE NEW HEIRLOOM

## OUR HISTORY

Pyrrha designers Danielle and Wade Papin have been creating jewelry from their Vancouver, Canada studio since the early 1990's. United by a desire to create unorthodox, handcrafted pieces, the self-taught designers sought inspiration from a box of Victorian Era wax seals discovered in an estate sale. While most jewelers strive for flawlessness, Danielle and Wade embrace the imperfections in the antique seals and proudly show the maker's hand in their designs.

Over 20 years, Pyrrha has evolved into an iconic line of necklaces, bracelets, rings, charms and earrings. Each signature talisman is unique and deeply personal, and reflects Pyrrha's commitment to authenticity, quality materials and fine craftsmanship.

*Designers Danielle and Wade Papin*



### FLAGSHIP STORE

8315 West 3rd Street  
Los Angeles, CA 90048  
323 424 4807



Stepping inside the Pyrrha flagship store in West Hollywood, you enter the aesthetic world envisioned by designers Danielle and Wade Papin. Opened in 2010, the store features beautiful antique objects and unique displays showcasing the full Pyrrha collection, including men's accessories and one-of-a-kind 18k gold pieces.

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# THE COLLECTIONS

The Pyrrha collection encompasses four lines - the Signature Collection, Men's Collection, 14K Gold Collection, and Pyrrha X Game of Thrones Collection in collaboration with HBO. Each line can be viewed at [Pyrrha.com](http://Pyrrha.com).

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## MEN'S COLLECTION

The Pyrrha Men's Collection features our more masculine talismans on longer chains and a variety of gauges, as well as ID bracelets, rings, cufflinks, tie bars, and money clips. The collection offers men a seamless way to add personal style and significance to their wardrobe.



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**IMAGE ABOVE:**  
*Stronghold*  
*Statement Talisman*

*Eagle in Crown*  
*Signature Talisman*

*St. George*  
*Statement Talisman*

**IMAGE TO RIGHT:**  
*Gryphon Head*  
*Wide Domed Band Ring*

*Fatherhood*  
*Signet Ring*



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# SEEN ON

Pyrrha often appears in film and TV productions and is coveted by celebrities and style icons around the world.



**JEREMY RENNER**  
*My Life is a Prayer*



**JOSH HUTCHERSON**  
*Anchor*



**PETER FACINELLI**  
*Never Look Back*



**RICHARD MADDEN**  
*New Beginnings*  
*Luck & Protection*





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## PYRRHA STUDIO

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## CONNECT

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t @pyrrha\_jewelry  
i @pyrrhajewelry  
p /pyrrhajewelry

**Certified**



**Corporation**

## B CORP

As a certified B Corporation, Pyrrha is committed to environmental responsibility, accountability, and leadership in the creation of our jewelry. In an industry where sustainability is not commonplace, we make every effort to reduce our footprint and act consciously in all stages of production. Pyrrha is handmade in Vancouver, Canada, using locally sourced materials.

Read more at [pyrrha.com/bcorp](https://pyrrha.com/bcorp).