



# THE PHILIPPINES TO 2024

## A COMPREHENSIVE STUDY OF THE PHILIPPINES CEMENT MARKET

CemBR has published a report on the Philippines cement market. This report provides an unrivalled source of insights to both domestic and international parties interested in this market. The Philippines is one of the most dynamic cement industries of South-East Asia with booming trading activity and a plethora of cement projects lined up over the medium to long term. The 'Build Build Build' programme will also be instrumental in the medium to long term growth of the market.



### WHO SHOULD BE INTERESTED IN THIS REPORT:

- Indigenous cement producers
- South-East Asian cement producers
- Financial institutions serving the cement industry in the Philippines
- Regional cement producers interested in exporting destinations – the Philippines being one of the largest deficit markets

### DEPTH OF REPORT AND RESOURCES:

The depth and detail of this report is unprecedented. There is no other report in the market that provides this accuracy of data, depth of analysis and unparalleled insights into the Philippines cement industry.

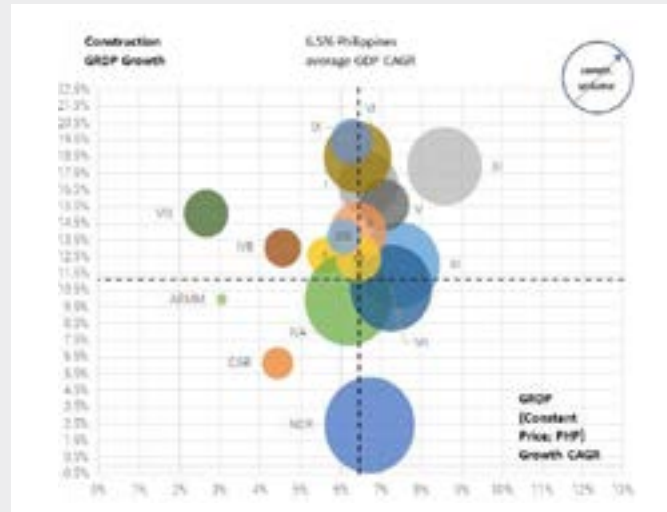
## REPORT CONTENTS –TOPICS

### MACROECONOMIC BACKGROUND:

- Past trends and recent situation – detailed
- Data on several macroeconomic parameters

### CONSTRUCTION ACTIVITY:

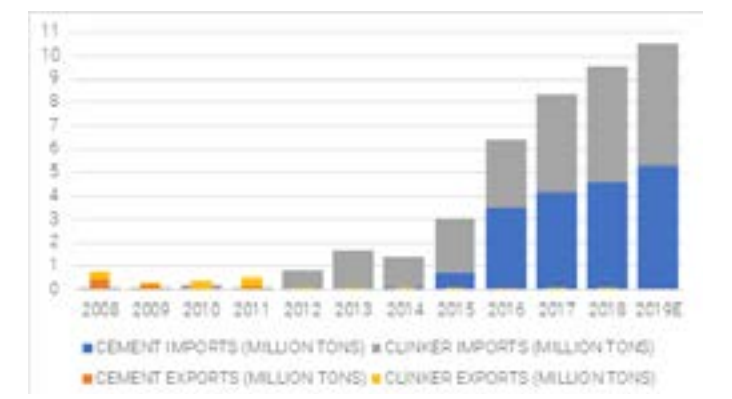
- Real Construction GDP and GDP relationship
- Size and trends in construction activity
- Drivers of construction
- Regional construction activity, including CemBR's proprietary tool: The Micro-Market Attractiveness Matrix (MAM™)



### CEMENT MARKET:

- Size and past growth, including per capital consumption
- Types of products
- End users
- Vertical Integration
- Distribution chain
- International trade
- Supply characteristics
- Supply-demand balance
- Regional perspectives

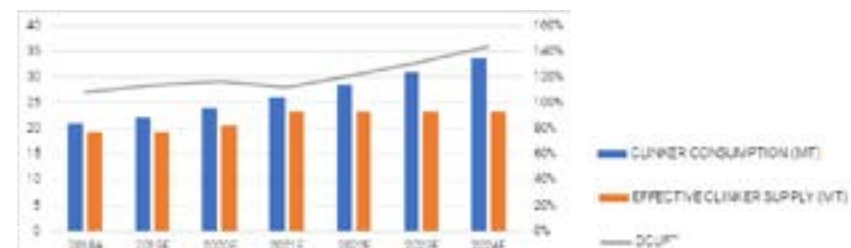
FIGURE: CEMENT AND CLINKER MARKET IMPORTS-EXPORTS 2008-2019E



### THE ANALYSIS – MARKET CHARACTERISTICS:

- Supply-demand projections to 2024
- Reality check: CemBR's three questions:
  - Is there a need for the projected growth?
  - Is there a capability to deliver projected growth?
  - Is the funding available to support projected growth?
- International Trading Assessment Matrix (ITAM™)
- Industry Structure and Dynamics (ISD™)
- Consolidation Index
- Industry Cost Structure and Dynamics
- Licence to Operate Considerations
- Conclusions

FIGURE: CLINKER S-D BALANCE AND DCUF™ 2018 – 2024



## Amazing value for money report on the Philippines Cement Industry with 56 pages and 50 data points

### FULL CORPORATE LICENCE

DATE OF PUBLICATION: SEPTEMBER 2019

[Explore the report here](#)

### PHILIPPINES CEMENT MARKET REPORT