



**Cement
Business
Research**

TURKEY TO 2023

**Everything you need
to know about the Turkish
cement industry**

MAY 2019





A comprehensive study of the Turkish cement industry like no other!

CemBR has published a report on Turkey of unparalleled depth. This report will test indigenous players' knowledge and understanding and will provide an unrivalled source of insights to international parties interested in this market.

CemBR has teamed up with two senior Turkish cement professionals to prepare this report.

DEPTH OF REPORT AND RESOURCES:

The depth and detail of this report is unprecedented. There is no other report in the market that provides this accuracy of data, depth of analysis and unparalleled insights into the Turkish cement industry.

This report was prepared by five cement industry professionals, two of whom are Turkish nationals with extensive experience in the market.

WHO SHOULD BE INTERESTED IN THIS REPORT:

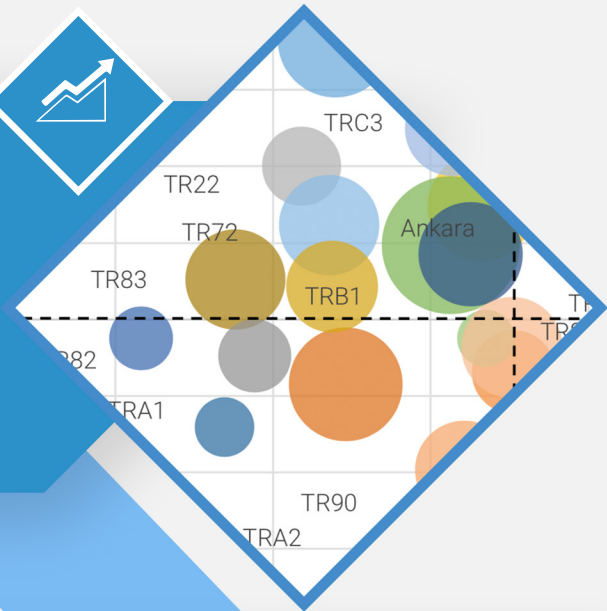
1. Turkish Cement Companies
2. International Cement Companies interested in Turkey
3. Financial institutions investing in Turkish cement
4. Financial and consulting advisors interested in Turkish cement
5. Cement producers in adjacent markets – Turkey plays a pivotal role in the region
6. Exporters and importers of Turkish cement and clinker



Report contents TOPICS 1

MACROECONOMIC BACKGROUND:

1. Past trends and recent situation – detailed
2. Regional perspective and analysis
3. Data on several macroeconomic parameters
4. Social and economic trends driving cement demand – explained



CONSTRUCTION ACTIVITY:

1. Construction and GDP relationship – explained with data
2. Size and trends in construction activity
3. Future growth drivers: New Urbanisation Centres, Railways and Motorways, Energy and Healthcare – detailed and analysed



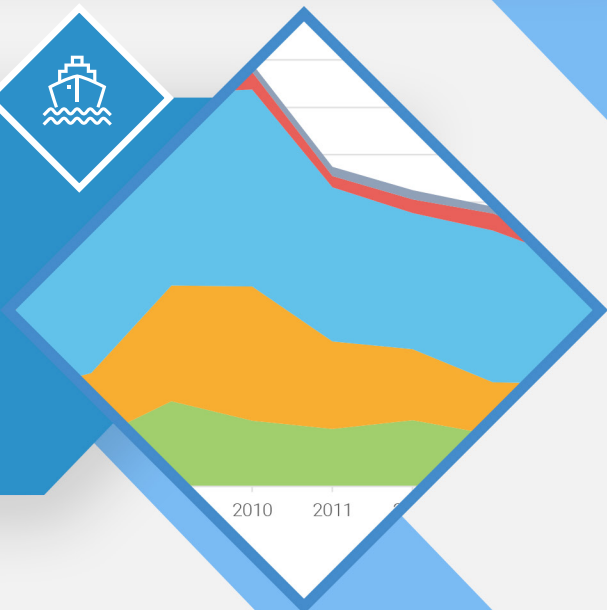
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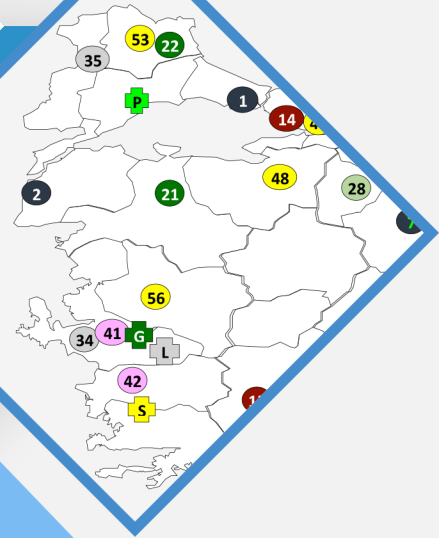
INTERNATIONAL TRADING:

1. Full set of data and analysis on Turkey's recent exporting trends incl. types of cement, destinations etc.
2. Recent development in international trading – how will Turkey be influenced by the developing situation in the Mediterranean Rim markets



CEMENT MARKET – GENERAL:

1. Full 10-year data on all aspects of the cement market including regional data and analysis
2. Turkish cement industry within the global cement sector – data and analysis
3. Full details of products, distribution, seasonality and inventories in Turkey – data and analysis



CEMENT INDUSTRY – GENERAL & INDUSTRIAL BASE:

1. Capacity shares, vertical integration, diversification strategies, industry consolidation analysis (incl. regional data and analysis), micro market analyses (incl. CCBI™ and MAM™)
2. Full data on all cement facilities in Turkey
3. Full data on all cement supporting assets in Turkey
4. Full data on all cement related facilities of Turkish cement players abroad
5. Maps and locations



Vertical
Integration

Vertical

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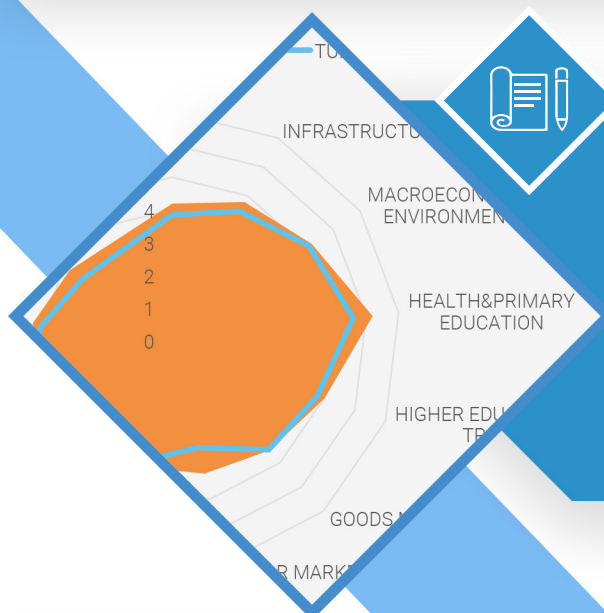
PRODUCTION BASE / COST AND PROFITABILITY:

1. Build -up history of current assets with size/ age analysis
2. CAPEX trends and on-going projects / specific attention to WHR
3. Full cost breakdowns incl. raw materials analyses, fuel and electricity and other costs.
4. Estimation of industry profitability



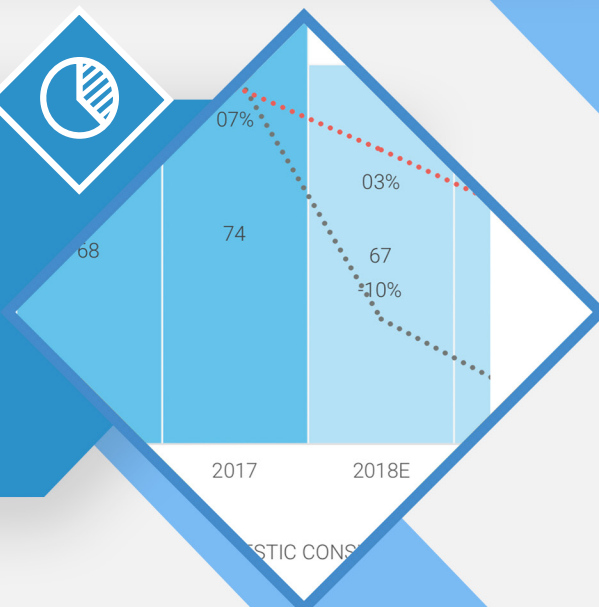
LICENCE TO OPERATE:

1. Full data and analysis for doing business in Turkey with specific attention to cement manufacturing;
2. Mining, environmental, other legal issues



MARKET AND INDUSTRY FUTURE CONSIDERATIONS:

1. Five-year growth scenarios for GDP – full analysis of the way forward for Turkey
2. Three scenarios developed – BASE/REBALANCING/REFINANCING
3. Three cement consumption scenarios



SUPPLY – DEMAND CONSIDERATIONS:

1. Full data and analysis of supply – demand curves going forward
2. How will Turkey look in five years and why?
3. Utilisation rates – with and without exports
4. Recent cost-pricing inflation and impact on industry going forward

BUY

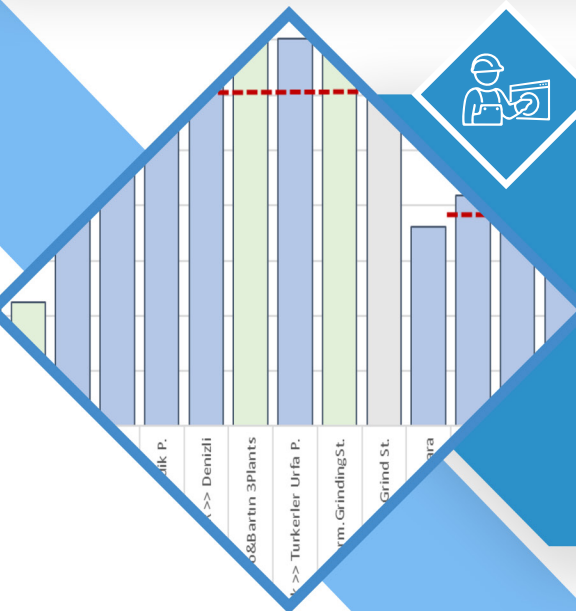


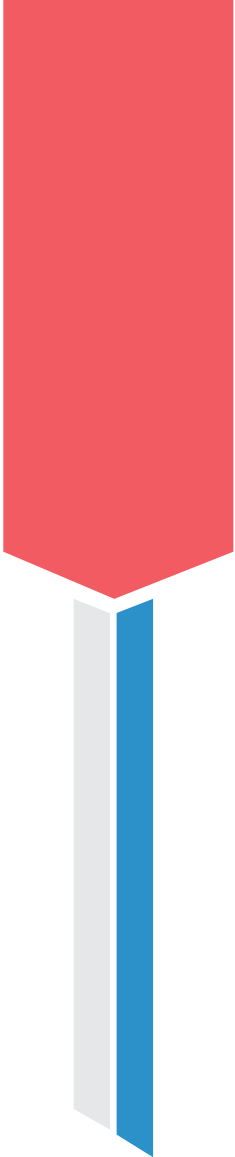
DOWNSIDE RISKS
2018E 2019E



INDUSTRY FUTURE TRENDS:

1. Estimation of industry profitability trends
2. M&A Activity and Analysis
3. Future trends, risks and areas of future development
4. What might the industry do to sustain its viability?





Amazing value for money report on the
Turkish Cement Industry with 118 pages and 95
data points for only:

US \$3,000
(In PDF Format)

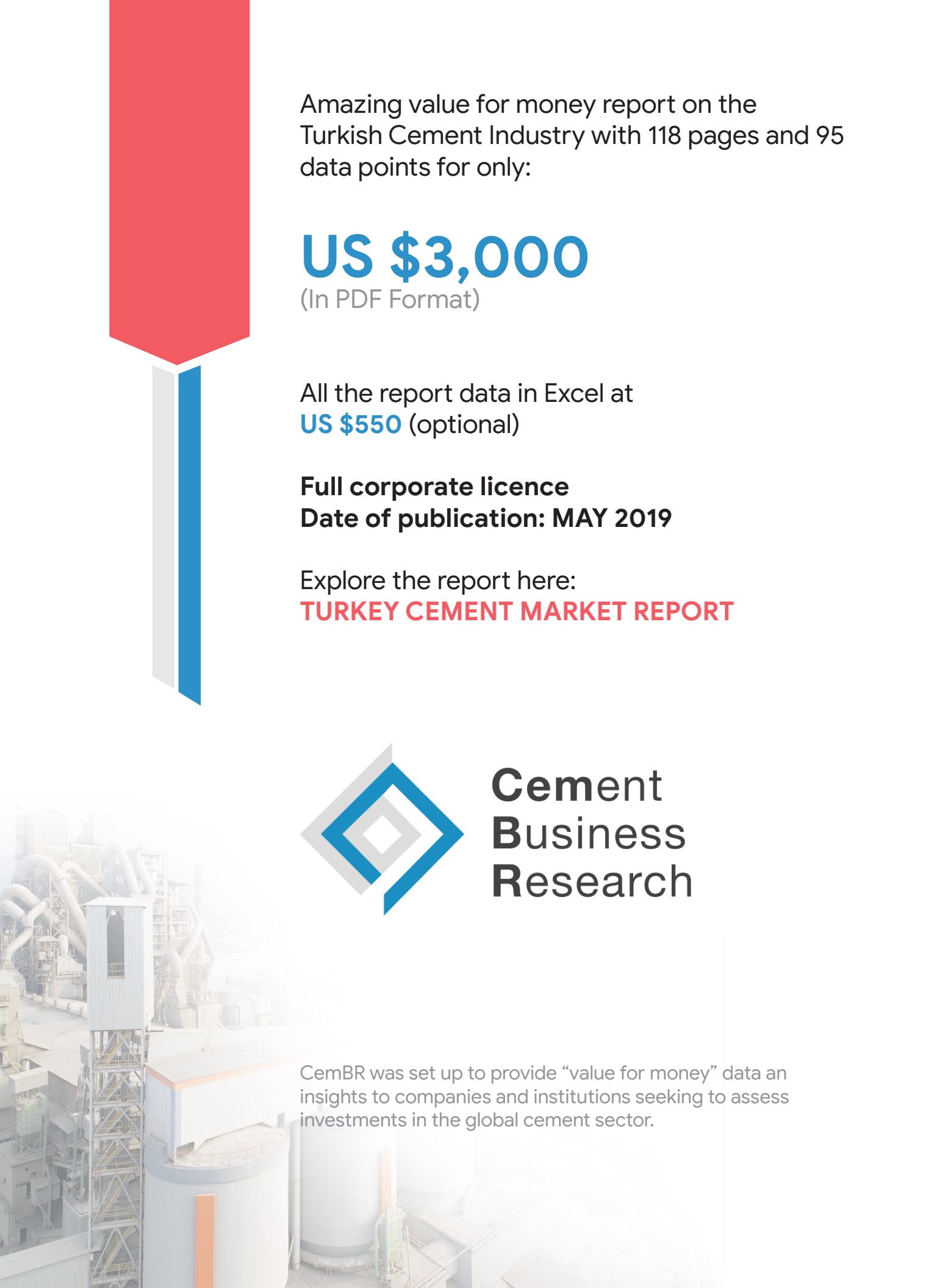
All the report data in Excel at
US \$550 (optional)

Full corporate licence
Date of publication: MAY 2019

Explore the report here:
TURKEY CEMENT MARKET REPORT



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CemBR was set up to provide “value for money” data and insights to companies and institutions seeking to assess investments in the global cement sector.